



Date of RFQ publication: **September 13, 2011**
Closing date for submission of quotation: **October 4, 2011**
Closing time of submission of quotations: **5:00 pm**

Subject: USAID / Senegal - Request for Quotation (RFQ) No. SOL-685-11-000005
Cost Benefit Analysis

Dear Bidders:

The United States Agency for International Development in Senegal (USAID/Senegal) is interested in contracting with a consulting firm to undertake an economic analysis of the Feed the Future Strategy in Senegal as specified in the attached statement of work.

Please provide this office with a quotation for accomplishing this work. The quotation shall be submitted in two separate volumes: (a) technical and (b) cost, and should contain the following:

A. Technical:

1. A methodology which will describe how the work will be conducted;
2. A proposed time schedule
3. Curriculum-vitae for proposed staff.

B. Cost:

1. A breakdown of all cost as specified in the statement of work;
2. A detail budget inclusive budget narrative;
3. A completed biographical data sheet (AID 1420-17), (form attached) for each staff assigned to the work. The form must be properly certified and signed in original signatures by both the employee and the contractor).

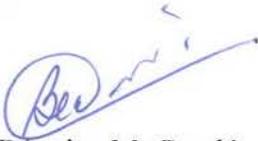
The electronic version of your quotation should be sent directly to Bernadette Daluz at bdaluz@usaid.gov and Béatrice M. Condé at bconde@usaid.gov and the printed version shall be hand delivered to the following address:

Bernadette Daluz
Acquisition and Assistance Specialist
USAID/Senegal
Derriere Hotel Ngor Diarama
Petit Ngor, Ngor

Both the electronic and hard copies must arrive by the deadline stated on the first page of this letter, in order to be considered.

The issuance of this RFQ does not constitute an award commitment on the part of the United States Government nor does it commit to pay for expenses incurred in connection with the preparation and submission of the requested information.

Sincerely,



Béatrice M. Condé
Regional Acquisition and Agreement Officer

Statement of Work
For Senegal's Feed The Future Initiative Strategy
Cost-Benefit Analysis

I. Purpose:

To analyze the costs and benefits of activities undertaken by the set of projects and programs using "Feed the Future" (FtF) funding in Senegal. Such an economic analysis will help to determine the strategy's net impact on economic welfare.

II. Background:

The agriculture sector defined in a broad sense (agriculture, livestock, forestry and fisheries) can be the primary source of wealth creation in Senegal. Since the global food crisis of 2008, the sector has received greater attention by the Government of Senegal and the donor community. The completion of the National Agriculture Investment Plan (PNIA) reflects Senegal's commitment to agriculture as the sector to achieve food security, increase economic growth, and reduce poverty.

PNIA implementation is expected to generate a high economic return over the next twelve years, evidenced by projections to achieve a net present value of CFA 3314 billion using a public investment of 1346 billion CFA. Furthermore, over the period 2010- 2020 the PNIA targets an average annual agriculture GDP growth of 6.7%. Therefore, rural poverty has been projected to decline from 61% in 2005 to 27% in 2015 and to 17% in 2020.

The United States Government has committed to support Senegal's PNIA through the formulation and implementation of the FtF strategy. The multi-year FtF strategy is based on the development hypothesis that poverty and hunger can be sustainably reduced through transforming the national agriculture sector and nutritional status of the Senegalese population, especially women and children, through focused and scaled investment priorities in three staple grain value chains (rice, maize, and millet) and the fisheries sector.

III. Tasks:

- 1- The Contractor will review the key assumptions and conclusions of the economic analysis of the PNIA and identify appropriate data with which to conduct the economic analysis of FtF.
- 2- The Contractor will assess the economic and social impact of the FtF strategy. Toward this end, the Contractor will:
 - convert financial values into economic values to reflect social opportunity costs of related goods and services;
 - take into account externalities;

- analyze potential indirect effects of FtF implementation;
- calculate economic ratios: net present value, and economic rate of return/cost-benefit ratio;
- conduct a macroeconomic analysis in order to identify potential effects that are not captured by a traditional cost- benefit analysis: (i) impact on growth; (ii) impact on food security ; and (iii) impact on the number of households that move out of poverty as a result of FtF interventions; and
- assess risks through a sensitivity analysis and present ways in which to mitigate risk.

IV. Staffing and Qualifications:

- Agricultural Economist, team leader with experience of more than 15 years in economic analysis addressing agriculture development issues
- Statistician with more than 10 years of experience in agricultural data collection and treatment.

V. Deliverables and timeline:

- Full design and outline of the analysis - Ten (10) days after signature of the award.
- An electronic copy of the draft report in French, not to exceed 30 pages, covering at minimum all items listed under paragraph “III. Tasks” above (including an executive summary in English) - Thirty-five (35) days after signature of the award.
- An electronic version and 10 hard copies of the Final Report in French, not to exceed 30 pages (including an executive summary in English) - Fifteen (15) days after receiving from USAID feedback on the draft report.

VI. Selection Criteria

• Firm experience in economic and financial analysis	20 points
• Ag/Economist – Master degree or equivalent	20 points
• Ag/Economist – Experience in agricultural and economic analysis	30 points
• Statistician – Bachelor degree or equivalent	15 points
• Statistician – Experience in data collection and monitoring	<u>15 points</u>
Total	100 points